

Annual Report of Department of Commerce

(for the Academic Session 2022-23)

Name of Teacher in Charge: Dr. Monica Aggarwal

Name of all faculty members in the Department

Prof. J.K. Singh

Dr. Monica Aggarwal

Dr. Vinay Kumar

Dr. P.D. Saini

Dr. Ruchi Jain

Dr. Ruchi Sharma

Dr. Aanchal Gupta

Ms. Deepti Goel

Mr. Sanket Shekhar

Academic Achievements of faculty members

Prof. J.K. Singh (Teacher-in-Charge)

During the academic session 2022-23 , a research paper authored by Prof. J.K.Singh was published in Academy of Marketing Studies (journal indexed in ABDC /Scopus/UGC Care) and he presented papers in two international conferences organized by Department of Economics, Kristu Jayanti College (Bengaluru) and Rajdhani College , University of Delhi. He also contributed a chapter in an Edited book published by IGI Global (International Publishers). He also published third edition of his book , Investing in Stock Markets and actively participated as core group member and member in syllabi formation of various papers of Commerce and BMS courses under NEP -2020. He has also been associated with preparation of guidelines for several papers , under NEP, for B.Com (Hons.) and B.Com course.

Paper(s) Presentation at International conferences

1. Presented paper entitled, “Assessing effectiveness of factor investing strategy in generating alpha returns during Covid– 19” in International Conference on Economics, Business and Sustainability (ICEBS 2023) organized by the Department of Economics, Kristu Jayanti College, Autonomous, Bengaluru on 13th January 2023.
2. Presented paper entitled, “Adopting Sustainable development measures – Imperative for Business organizations” at International conference on Sustainable Development in Commerce, Management and Technology organized by Rajdhani College, University of Delhi on 26-27 February, 2023.

Paper(s) Published

1. Paper entitled, “Effectiveness and Sustainability in Modern E- tailing Business through Application of Artificial intelligence” published in Academy of Marketing Studies Journal (Scopus Indexed and indexed in ABDC category)
2. Paper entitled, “Sustainable Development Initiatives by Corporates – Important Consideration by Portfolio Managers ” published in Purakala Journal (UGC Care approved journal)

Contributed Chapter in a book published by International Publisher

1. Contributed a chapter ,” A systematic Literature Review on Student Engagement in Online Learning amid Covid-19 “ in a book titled – Technology Driven E-learning Pedagogy through Emotional Intelligence published by IGI Global .

Book Published

1. Published third revised edition of the book, investing in Stock Markets.

Dr. Monica Aggarwal

Dr. Monica Aggarwal is an associate professor and has been in teaching profession for more than two decades. During her teaching tenure, she has taught both graduate and undergraduate students. She has presented an array of papers in both national and international conferences. She has also published many research papers in national and international journals.

During the academic session 2022-23, She has published one research paper in Journal of Management and Entrepreneurship – a UGC CARE listed journal. She has also Co- chaired a session in national seminar on the broad theme of Vishwa Guru Bharat, organized by Aryabhata college, University of Delhi. She has been an active member in syllabi formation of various papers of Commerce courses under NEP -2020.

Dr. Aanchal Gupta

Paper(s) Presentation at International conferences

3. Presented paper entitled, “Assessing effectiveness of factor investing strategy in generating alpha returns during Covid– 19” in International Conference on Economics, Business and Sustainability (ICEBS 2023) organized by the Department of Economics, Kristu Jayanti College, Autonomous, Bengaluru on 13th January 2023.

Paper(s) Published

1. Published a Paper titled “Assessing the effectiveness of factor investing strategy in generating alpha returns during Covid-19 in the book “Current Trends in Economics, Business, and Sustainability” Springer, 2023.

Workshops/ Refresher course/ FDP attended

1. Attended one week Faculty Development Programme on “Significance of Vedic Mathematics in Modern Era”, Organized by Aryabhata College, University of Delhi in collaboration with Shiksha Sanskriti Utthan Nyas and Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi (A Centre of MoE, Govt. of India, Under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching), 5-10th Dec, 2022.
2. Attended a National Seminar on Vishwa Guru Bharat- Use of Indian Knowledge in Developing Intervention and Innovations for Contemporary World, Organized by Aryabhata College, University of Delhi in collaboration with Bhartiya Shiksha Mandal on 13-14 Dec 2022.

Dr Ruchi Jain

CHAPTER IN BOOKS:

1. “Managing Customer’s Relationships in Banking Sector”, 21st Century Tech Trends: Higher Education, (ISBN:978-13-8779-710-3), 2022.

RESEARCH PAPERS:

1. “Digital Financial Inclusion”, International Journal of Management and Social Science Research Review, Vol-9, Issue-12, December-2022 Page 58 – 67, Dec 22, ISSN -2349-6738.
2. “Spurt in Digital Financial Services - Covid – 19 did what demonetisation couldn’t”, International Journal of Business and Administration Research Review, Vol.9, Issue -4, Oct-Dec 2022, Page 94 – 101, Dec 22, ISSN -2348-0653.

3. "Financial Literacy For All - Components And Contributors", International Journal of Creative Research Thoughts, Volume.10, Issue 10, pp.e394-e401, October 2022, ISSN:2320-2882.
4. "Bad Banks Are Good Banks", International Journal of Research and Analytical Reviews, Volume.9, Issue 3, Page No pp.412-417, August 2022, E-ISSN 2348-1269, P-ISSN 2349-5138.

AWARD :

BEST WOMEN FACULTY OF THE YEAR 2022, awarded by the Scholars Academic and Scientific Society (SAS), Guwahati.

Dr. RUCHI SHARMA

- Paper published in UGC CARE International Journal in "International Journal of Economic Perspective on the topic "Trade and Investment Relation between India and Sub Saharan African countries in recent times in Vol 16 October 2022.
- Qualified the foundation programme of International Certified Career Coach organised by international agency MINDLER.
- Won the award for Ingenious research scholar in Commerce by Ratnakar Prasad Educational Society registered with NITI Aayog.
- Chapter published for School of open learning for MBA on the topic " Recent trends in Accounting.
- Two chapters published in Hindi for Vardhman Open University, Kota on the topic Gramin Vikas ka Mahatva for Rural Development Subject of MBA department.

Students Strength

| First Year | Second Year | Third year |
|-------------------|--------------------|-------------------|
| 113 | 127 | 148 |

Fee Concession extended to the students of Departments

| S.No. | Nature of Fee Concession | Number of beneficiaries | Period considered |
|--------------|--|--------------------------------|--------------------------|
| 1 | Number of Students receiving full tuition fee reimbursement from State and Central Government | 7 | 2022-2023 |
| 2 | Number of Students receiving full tuition fee reimbursement from Institution funds | 7 | 2022-2023 |
| 3 | Number of Students receiving full tuition fee reimbursement from Private Bodies | | |

Placement and Higher Education Data

| S.No. | Nature of Progression | Number of Students |
|--------------|---|---------------------------|
| 1 | Number of Students Placed | |
| 2 | Number of Students selected for Higher Studies | |

Library fund sanctioned for the Department : 1,10,000

Events/Industrial visits organized for our students during the year

(Insert Photos, if available)

1. Emblazors, The Annual Fest

Vanijya–The Commerce Society of Aryabhatta College, University of Delhi conducted Emblazors, The Annual Fest from 12th April to 14th April 2022. It was a fun filled event which had participations from students across several colleges of University of Delhi (over 400 participants). The title sponsor for this event was La Cartel. It includes many exciting events such as Aryabhatta Premier League,

Shark Tank, Webcrashed, Thrillers (Mini Games) etc.



2. Webinar Report: "What is Young Leadership Program"

On 26th July 2022, the Department of Commerce, under the aegis of IQAC, organized a webinar titled "What is Young Leadership Program."

The session commenced with a warm welcome by Prof. J K Singh, the Teacher Incharge and Coordinator of IQAC. Prof. Singh expressed gratitude to the attendees and introduced the esteemed speaker, Ms. Kritika Krishna, as the Manager of Youth Program at Creatnet Education, an alumnus of IIT Delhi. Principal – Prof. Manoj Sinha along with his greetings to the speaker delivered a brief overview of the college's achievements and advancements over the years. He emphasized the importance of nurturing leadership qualities among students and encouraged them to make the most of the webinar to enhance their skills and potential.

Ms. Kritika Krishna, the resource person, commenced the webinar by delving into the core concept of the Young Leadership Program. She elucidated the program's objectives, highlighting how it equips young individuals with essential leadership skills and fosters personal development. Sanket Shekhar delivered a heartfelt vote of thanks to Ms. Kritika Krishna for her valuable insights and engaging session. He also expressed gratitude to Prof. J K Singh, Principal Manoj Sinha, and all participants for making the webinar a success.



3. Student Development Programme

Department of Commerce of our college under the aegis of Internal Quality Assurance Cell (IQAC) and ISBM Pune organized a **Student Development Program on 12th October 2022 at 3 PM**. The program focused on preparing students for Group Discussion, presentation, and

Personal Interview, crucial skills for their academic and professional growth. The session was conducted online and led by Professor Jerin Jacob Mathews, an esteemed faculty member from ISBM Bangalore.

The poster is for a 'Student Development Program On Preparing for GD, Presentation & Personal Interviews'. It is organized by the Department of Commerce at Aryabhata College, University of Delhi, in association with ISBM. The program is scheduled for 12/09/2022 at 3 PM onwards. The speaker is Prof. Jerin Jacob Mathews, Professor at ISBM. The poster also lists the Patron (Prof. Manoj Sinha), TIC Department of Commerce (Prof. J K Singh), and Program Co-ordinator (Sanket Shekhar). It mentions that an E-Certificate will be given to participants and provides the website www.isbm.ac.in.

Peoples Empowerment Group
ISB&M
International School of Business & Media
Pune-Noida & Mulshi | Kolkata | Bangalore

Aryabhata College
(University Of Delhi)

**Department of Commerce, Aryabhata College,
University of Delhi, Under the aegis of IQAC**

In Association with
ISB&M
Presents

Student Development Program On
**Preparing for GD , Presentation &
Personal Interviews**

12/09/2022
3 PM Onwards

Jerin Jacob Mathew is Assistant Professor at ISB&M Bangalore. He brings with him experience in teaching English Literature and Communication. He is committed to using experience-based strategies to equip learners with effective communication skills. He holds a Master's in English Studies from IIT-Madras.

Prof. Jerin Jacob Mathews
Professor, ISB&M

Patron - Prof. Manoj Sinha (Principal)
TIC Department of Commerce - Prof. J K Singh
Program Co-ordinator - Sanket Shekhar

E - Certificate will be given to the participants

www.isbm.ac.in

4. Seminar on Personality Development

On 1 November 2022, a seminar on “PERSONALITY DEVELOPMENT”

The session commenced with a warm welcome by Prof. J K Singh, the Teacher In-charge. Sir introduced the esteemed speaker, Dr. Bhupendra Kumar and addressed students to pay emphasis on enhancing soft skills. He emphasized on the significance of nurturing leadership qualities in present days.

Dr. Bhupendra Kumar, the resource person, commenced the webinar by explaining the importance of speaking skills, voice modulation and overall personality. He explained things in a very simple manner quoting various examples and real world cases. Students asked their queries and doubts and all were duly answered. Overall, seminar was a great success.

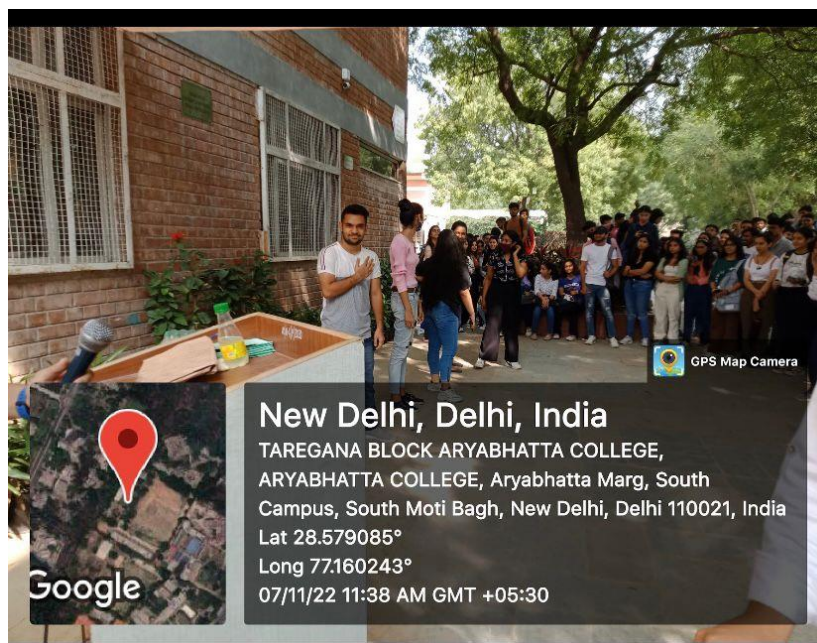




5. SLUSH-The Winter Carnival

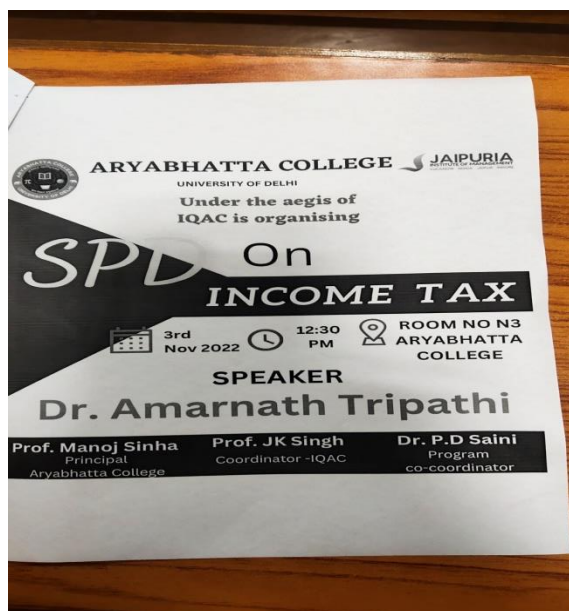
Vanijsa- The commerce society of Aryabhatta College, University of Delhi, in collaboration with TIME Fresca organised the grand event WINTER CARNIVAL-SLUSH. It was conducted on 7th November 2022 and includes many exciting events like Open Mic, Treasure Hunt and various mini games, competitions and many more. Exciting prizes were also distributed to the winners





6. **Seminar On Income Tax**

Department of Commerce organized an Income Tax Seminar on 3 November 2022 under the aegis of IQAC. DrAmarmaniTirpathi was the eminent speaker from Jaipuria institute of management Noida. He briefed students about Income Tax rules and nitty-gritty.



7. Seminar on Goal Setting

A seminar on “GOAL SETTING” was organized on 3rd April 2023 in conference room of Aryabhatta College. Prof. SubhashKakkar was the speaker of the day.

The seminar commenced with an introductory remarks and welcome address delivered by Prof. J. K. Singh, Teacher-in Charge, Department of Commerce. Sir explained students about the relevance of marking a ‘Goal’ in everyone’s life. Prof. SubhashKakkar started the session with real management lessons that help to achieve long term goals. He also discussed various future prospects especially for the young generation. He explained in detail the preparation strategy for Group Discussion and Personal Interviews which now a days play a very important role. Also, it is equally important to put your best efforts to win the challenge. One should never get disappointed and should remember that there is always another door towards the success. The participants were given opportunity to clarify their doubts during the last 10 minutes allocated for question answer session. The resource person responded the queries up to the satisfaction of the participants. The concluding remarks and vote of thanks was presented by Dr. Aanchal Gupta, Assistant Professor, Department of Commerce. Overall, the seminar got over whelming response.



ARYABHATTA COLLEGE
Vanijya - The Commerce Society
Presents

SEMINAR ON GOAL SETTING



Speaker holds a Bachelor's Degree and Engineering from Delhi college engineering (DCE), an MBA from FMS-Delhi University, and PH.D. from the same University. Speaker is a renowned Academician and a management guru par Excellence. His Deep entrenched analytical talent have long served the commercial and academic Worlds, and he has established a milestone in the annals of business management education in India.

Prof. Dr Subhash Kakkar
SPEAKER

Date: 3RD APRIL 2023
Time: 12:30-1:30 PM
Venue: Conference Hall

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| PROF. MANOJ SINHA (Principal) Aryabhatta College, D.U | PROF. J.K SINGH (HOD) Commerce Department | Mrs ANCHAL GUPTA (Teacher coordinator) Shubham R Shukla (President Vanijya) |
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GPS Map Camera



New Delhi, Delhi, India
H5H6+8G2, Benito Juarez Marg, South Campus,
South Moti Bagh, New Delhi, Delhi 110021, India
Lat 28.578318°
Long 77.161102°
03/04/23 01:18 PM GMT +05:30

8. Farewell Function

The Vanijya –The Commerce society of Aryabhatta College organised a farewell party for their seniors on 19 April 2023 in Multipurpose room AryabhattaCollege.



Dignitaries/Guests visited to address the students

1. **Ms. Kritika Krishna**, the Manager of Youth Program at Creatnet Education, an alumnus of IIT Delhi
2. **Prof. SubhashKakkar**, Director at FOSTIIMA Business School, an alumnus of DCE (Delhi College of Engineering) and FMS, Delhi.
3. **Professor Jerin Jacob Mathews**, an esteemed faculty member from ISBM Bangalore.
4. **DrAmarmaniTripathi**, faculty from Jaipuria Institute of Management, Noida.

Future plans

1. Start Master level programme (M.Com.)
2. Encourage Industry-academia oriented programs and workshops.
3. Promote Research and Innovation at UG level.
4. Develop entrepreneurship skills among students
5. Improve Placement prospects by inviting more companies.